

**PSYC**

**REALITY**

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Financial Summary

# Financial Projections



## Income Statement

In USD	Q1Y1	Q2Y1	Q3Y1	Q4Y1	Q1Y2	Q2Y2	Q3Y2	Q4Y2	Q1Y3	Q2Y3	Q3Y3	Q4Y3
<b>REVENUE</b>												
Hardware Revenue	-	-	100,650	100,650	391,160	384,120	570,438	468,490	658,020	673,970	721,402	737,352
Software Revenue	-	-	36,447	138,087	307,230	612,407	944,643	1,232,945	1,588,226	2,049,701	2,509,689	2,958,545
Total Revenue	-	-	137,097	238,737	698,390	996,527	1,515,081	1,701,435	2,246,246	2,723,671	3,231,091	3,695,897
Growth (QoQ)	-	-	-	74%	193%	43%	52%	12%	32%	21%	19%	14%
<b>EXPENSES</b>												
Hardware Costs	-	-	80,520	80,520	312,928	307,296	461,131	376,541	528,165	540,925	579,920	592,680
Advertising & Marketing Costs	10,500	22,621	88,617	98,409	292,422	314,116	351,838	361,674	584,887	607,011	694,657	712,350
Legal Costs	7,800	1,200	19,900	1,950	6,950	2,700	2,700	2,700	2,700	2,700	2,700	2,700
Payment to Body Suit Manufacturer	1,650	4,950	5,499	5,499	8,249	8,249	8,249	8,249	9,898	9,898	9,898	9,898
Videographer Costs	165,000	-	132,000	33,000	-	66,000	99,000	99,000	66,000	-	-	-
Operational Expenses	1,080	1,080	15,940	11,160	28,864	26,604	28,764	30,204	61,824	47,844	50,004	52,524
Depreciation	-	-	-	4,950	-	-	-	7,700	-	-	-	15,400
Staff Costs	-	24,750	76,175	76,175	178,887	178,887	178,887	178,887	213,517	213,517	213,517	213,517
Sales Commission	-	-	-	4,171	-	18,475	-	40,194	-	66,412	-	95,518
Sundries & Contingencies	19,500	6,563	59,528	63,568	164,169	184,826	188,486	207,656	267,980	292,467	279,843	323,074
Total Expenses	205,530	61,164	478,179	379,402	992,469	1,107,153	1,319,055	1,312,805	1,734,971	1,780,774	1,830,539	2,017,661
Income Before Tax	(205,530)	(61,164)	(341,082)	(140,666)	(294,079)	(110,626)	196,025	388,630	511,275	942,897	1,400,552	1,678,236
Net Profit/(Loss)	(205,530)	(61,164)	(341,082)	(140,666)	(294,079)	(110,626)	186,224	369,199	485,711	895,752	1,330,524	1,594,324

# Financial Projections



## Statement of Financial Position

In USD	Q1Y1	Q2Y1	Q3Y1	Q4Y1	Q1Y2	Q2Y2	Q3Y2	Q4Y2	Q1Y3	Q2Y3	Q3Y3	Q4Y3
Cash	83,470	22,306	372,974	231,758	1,629,429	1,513,303	1,699,527	2,076,426	2,523,637	3,419,390	4,749,914	6,359,638
Assets	11,000	11,000	19,250	19,800	28,050	33,550	33,550	25,850	64,350	64,350	64,350	48,950
Total Assets	94,470	33,306	392,224	251,558	1,657,479	1,546,853	1,733,077	2,102,276	2,587,987	3,483,740	4,814,264	6,408,588
Equity Issued	300,000	300,000	1,000,000	1,000,000	2,700,000	2,700,000	2,700,000	2,700,000	2,700,000	2,700,000	2,700,000	2,700,000
Retained Earnings	(205,530)	(266,694)	(607,776)	(748,442)	(1,042,521)	(1,153,147)	(966,923)	(597,724)	(112,013)	783,740	2,114,264	3,708,588
Total Liabilities and Equity	94,470	33,306	392,224	251,558	1,657,479	1,546,853	1,733,077	2,102,276	2,587,987	3,483,740	4,814,264	6,408,588

## Statement of Cash Flows

In USD	Q1Y1	Q2Y1	Q3Y1	Q4Y1	Q1Y2	Q2Y2	Q3Y2	Q4Y2	Q1Y3	Q2Y3	Q3Y3	Q4Y3
Net Income	(205,530)	(61,164)	(341,082)	(140,666)	(294,079)	(110,626)	186,224	369,199	485,711	895,752	1,330,524	1,594,324
Add: Depreciation	-	-	-	4,950	-	-	-	7,700	-	-	-	15,400
Cash Flow from Operating Activities	(205,530)	(61,164)	(341,082)	(135,716)	(294,079)	(110,626)	186,224	376,899	485,711	895,752	1,330,524	1,609,724
Capital Expenditures	(11,000)	-	(8,250)	(5,500)	(8,250)	(5,500)	-	-	(38,500)	-	-	-
Cash Flow from Investing Activities	(11,000)	-	(8,250)	(5,500)	(8,250)	(5,500)	-	-	(38,500)	-	-	-
Equity Issued	300,000	-	700,000	-	1,700,000	-	-	-	-	-	-	-
Cash Flow from Investing Activities	300,000	-	700,000	-	1,700,000	-	-	-	-	-	-	-
Net Cash Flow	83,470	(61,164)	350,668	(141,216)	1,397,671	(116,126)	186,224	376,899	447,211	895,752	1,330,524	1,609,724
Opening Cash Flow	-	83,470	22,306	372,974	231,758	1,629,429	1,513,303	1,699,527	2,076,426	2,523,637	3,419,390	4,749,914
Ending Cash Flow	83,470	22,306	372,974	231,758	1,629,429	1,513,303	1,699,527	2,076,426	2,523,637	3,419,390	4,749,914	6,359,638



# Financial Projections

## Projected Returns

In USD	Q1Y1	Q2Y1	Q3Y1	Q4Y1	Q1Y2	Q2Y2	Q3Y2	Q4Y2	Q1Y3	Q2Y3	Q3Y3	Q4Y3		
Cash Flows	(300,000)	-	-	-	-	-	-	-	-	-	-	-		
Terminal Value	-	-	-	-	-	-	-	-	-	-	-	1,773,172		
Aggregate Cash Flow	(300,000)	-	-	-	-	-	-	-	-	-	-	1,773,172		
IRR													83.64%	
Multiple														5.91x
Exit Multiple														5

## Final Capitalization Table

In USD	Q1Y1	Q2Y1	Q3Y1	Q4Y1	Q1Y2	Q2Y2	Q3Y2	Q4Y2	Q1Y3	Q2Y3	Q3Y3	Q4Y3	
Round 1	300,000	-	-	-	-	-	-	-	-	-	-	-	
Round 2	-	-	700,000	-	-	-	-	-	-	-	-	-	
Round 3	-	-	-	-	1,700,000	-	-	-	-	-	-	-	
Total	300,000	-	700,000	-	1,700,000	-	-	-	-	-	-	-	
Final Cap Table													
Founders													63.14%
Round 1 Investors													8.24%
Round 2 Investors													11.10%
Round 3 Investors													17.53%
													100.00%

# Financial Projections



## Income Statement

In USD	Q1Y1	Q2Y1	Q3Y1	Q4Y1	Q1Y2	Q2Y2	Q3Y2	Q4Y2	Q1Y3	Q2Y3	Q3Y3	Q4Y3
Net Income	(205,530)	(61,164)	(341,082)	(140,666)	(294,079)	(110,626)	186,224	369,199	485,711	895,752	1,330,524	1,594,324
Add: Depreciation	-	-	-	4,950	-	-	-	7,700	-	-	-	15,400
Cash Flow from Operating Activities	(205,530)	(61,164)	(341,082)	(135,716)	(294,079)	(110,626)	186,224	376,899	485,711	895,752	1,330,524	1,609,724
Capital Expenditures	(11,000)	-	(8,250)	(5,500)	(8,250)	(5,500)	-	-	(38,500)	-	-	-
Cash Flow from Investing Activities	(11,000)	-	(8,250)	(5,500)	(8,250)	(5,500)	-	-	(38,500)	-	-	-
Equity Issued	300,000	-	700,000	-	1,700,000	-	-	-	-	-	-	-
Cash Flow from Investing Activities	300,000	-	700,000	-	1,700,000	-	-	-	-	-	-	-
Net Cash Flow	83,470	(61,164)	350,668	(141,216)	1,397,671	(116,126)	186,224	376,899	447,211	895,752	1,330,524	1,609,724
Opening Cash Flow	-	83,470	22,306	372,974	231,758	1,629,429	1,513,303	1,699,527	2,076,426	2,523,637	3,419,390	4,749,914
Ending Cash Flow	83,470	22,306	372,974	231,758	1,629,429	1,513,303	1,699,527	2,076,426	2,523,637	3,419,390	4,749,914	6,359,638